

# Upside Down: Crisis Management Automation

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# Us



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**Members of the Security  
Incident Response Team  
(SIRT)**

# Overview

- What?
  - Culture of IR
- Why?
- How?
  - Incident Lifecycle
- Impact
  - Roadmap

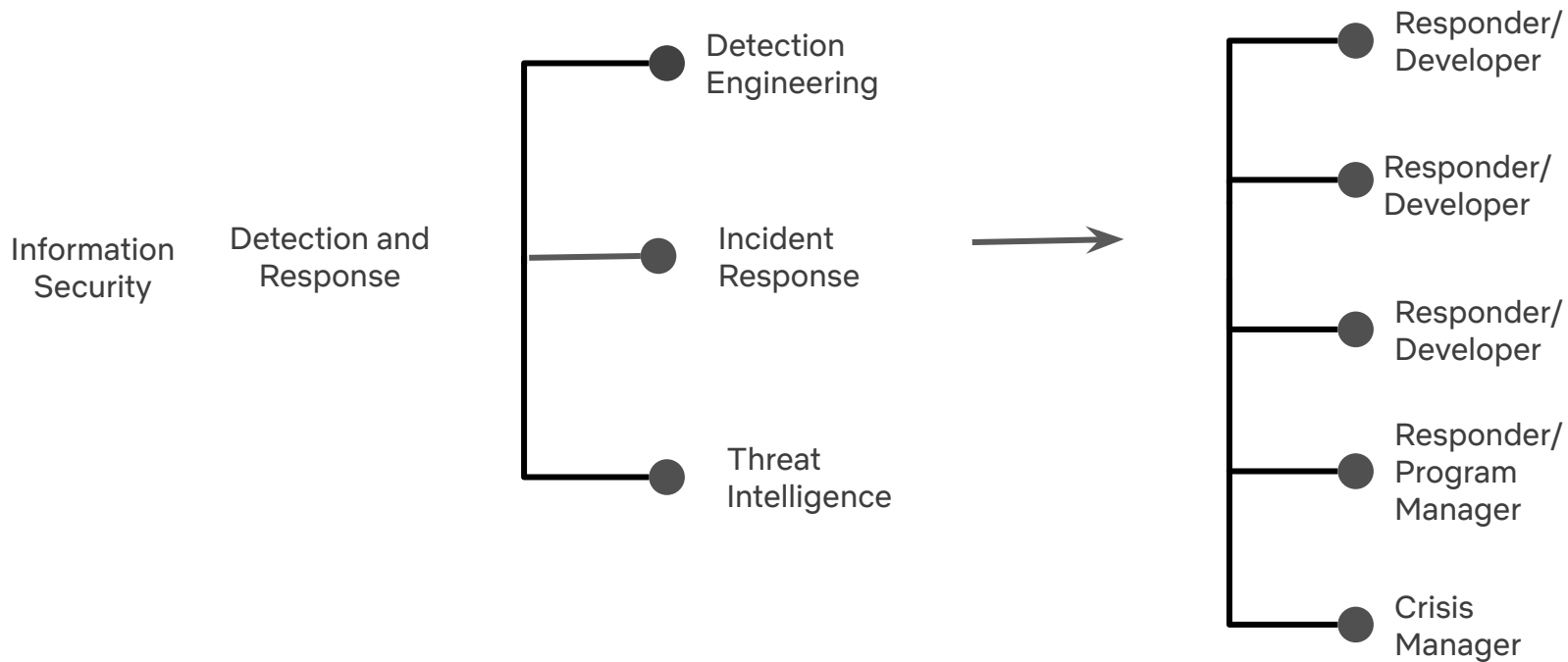


# What?

*Problem are we trying to  
solve*



# Team Structure



# Incident Response Mission

We strive to detect quickly,  
**respond effectively**, and limit  
blast radius from security events  
vs. prevent every incident



# Culture of Incident Response

- Incident Vs. Crisis
- Fix Vs. Prevent
- Context Vs. Control
- Good Vs. Bad Process
- SOC Vs. SOC-less

# Enabling Pillars

## **Training**

Incident Lead and Incident Participation

## **Tabletops**

Cross Functional Simulation Exercises

## **Guidelines**

Incident Severity, Crisis Communications

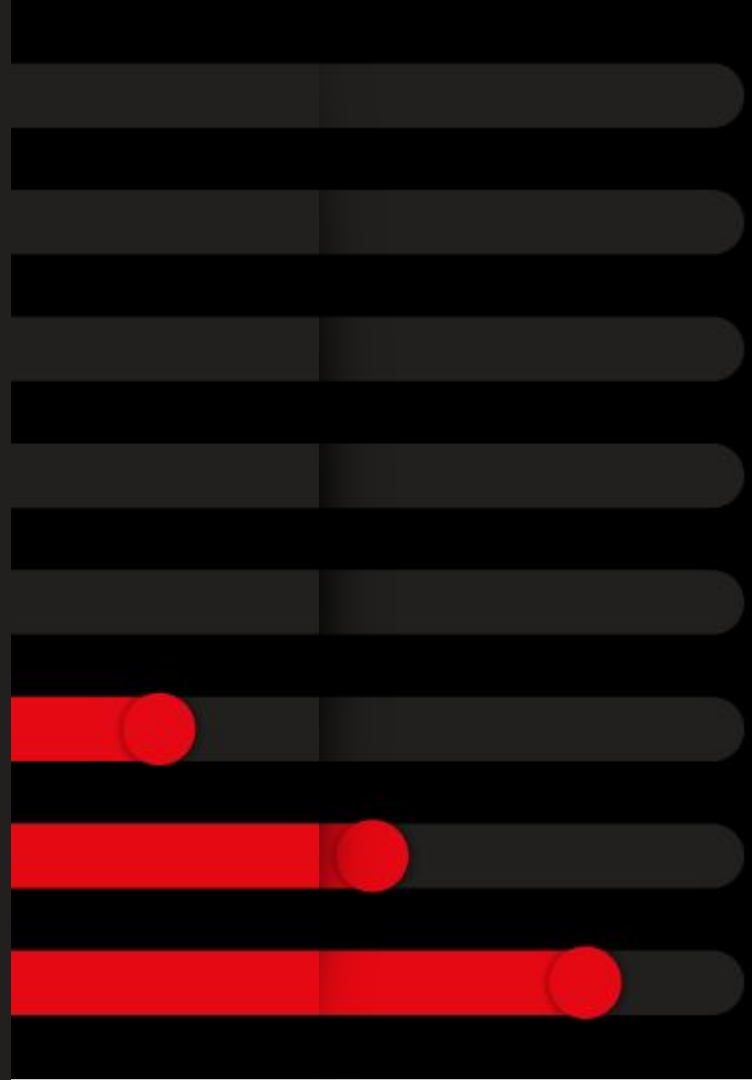
## **Tooling**

<<more>>



# Why?

*are we solving it*



# Our Story.

**Distributed  
Model**



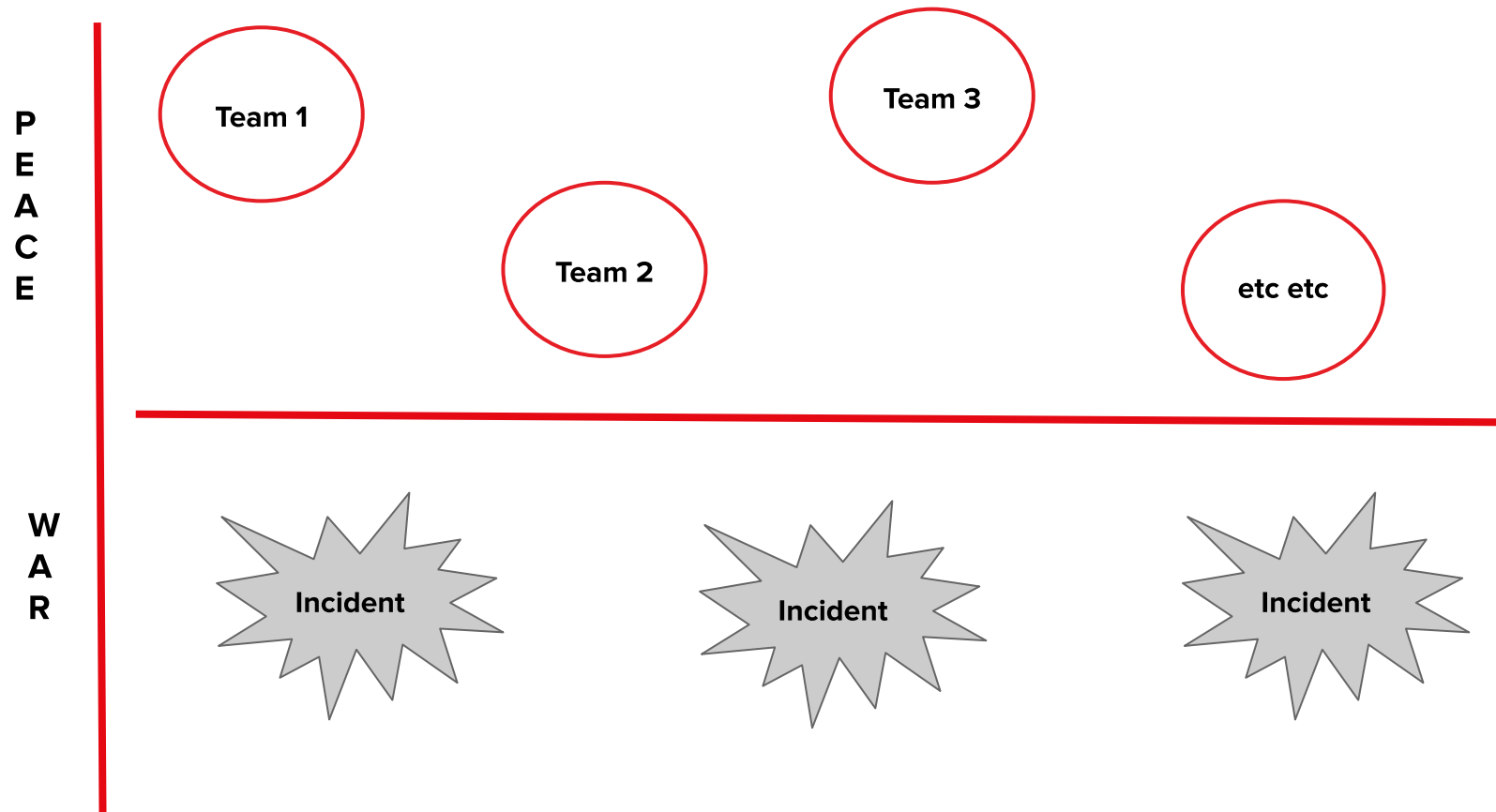
**Efficiency  
Mindset**



**Scale**



# Scale



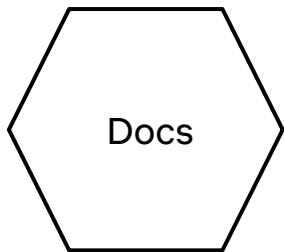
# Guidelines

- Incident Severity
- Crisis Communications
- When to escalate to SIRT?
- Hand off Document
- Gameday Toolkit
- Incident Response Plan



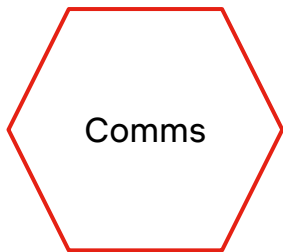
NETFLIX

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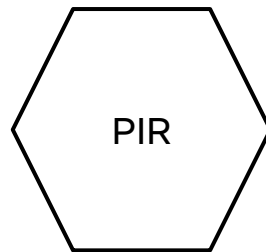
Investigation doc

Incident drive



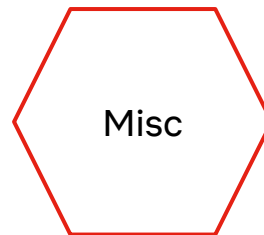
Executive update

CAN Report



Post Incident  
Review doc

Timeline



PIR meeting  
invite

Welcome  
Message

# Art of little things

- Decision Making
- Consistency
- Templates
- Mean time to Resolve
- Need help quickly

- Communication Channels
- Expectations
- Documents
- Mean Time To Assemble
- Clear expectations

# How?

*are we solving it*



# Requirements Analysis

- Start wide and Go deep
- Technology agnostic
- Started with 5 pages and grew to 15 pages
- Add lightweight status





# Decision Log

- Option 1 - Create new workflow engine
- Option 2 - Buy SOAR solution
- Option 3 - Leverage internal tools
- Option 4 - Continue with scripting
- Option 5- DO NOTHING



# Priority

## People Resolve Incidents.

- Who do I contact? How do I contact them?
- What is this new message, can ignore it? Should I pull the car over?
- Why am I here? What do you need me to do?

## Incident Ramp.

- Getting people engaged and oriented
- Leverage existing knowledge and workflows

# Tech.

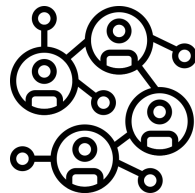
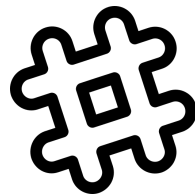
Piecing it all together.

Slack and Email

Google Docs

**Demisto**

**+ Many More**



# Walkthrough

## Incident Lifecycle

**Incident Creation**



**Incident  
Management**

**Post Incident Review**



**Incident Close**

# Incident Creation

## Step 1: Create Incident- go/securityincident fill out a form

- Create a JIRA ticket
- Creates investigation doc
- Create a incident slack channel
- Creates incident drive
- Creates two google groups
- Pulls on call and assigns it
- Includes people based on severity
- Send welcome message

# Hi.

SIRT Bot 

## Welcome to SEC-test-d78236a3

You're being contacted because we think you may be able to help us during this information security incident. Please review the content below and join us in the incident Slack channel.

### Incident Summary

Test

### Effort: Medium

This is an active security incident that will require you to preform tasks during working hours until the incident is stable.

## Welcome to SEC-test-d78236a3

You're being contacted because we think you may be able to help us during this information security incident. Please review the content below and join us in the incident Slack channel.

### Incident Summary

Test

### Effort: Medium

This is an active security incident that will require you to preform tasks during working hours until the incident is stable.

# Enter text here.

## {{name}} Incident Investigation Document

"{{summary}}"

### Issue Summary

{{description}}

### Details

- Incident Commander: {{owner}}

### Communications

- Incident Google Group: {{name}}@netflix.com
- Slack Channel: <https://netflix.slack.com/messages/{{name}}>
- Situation Room:
- Conference Bridge:

### Artifacts

- Jira Issue: <https://jira.netflix.com/browse/{{name}}>
- Incident Team Drive: <{{incidentTeamDriveWebLink}}>

# Incident Management

## **Step 2: During an incident, we should support following capabilities**

- Create physical war room invite and send to the group
- Send CAN report
- Create and send executive update
- Be able to create a timeline
- Loop in the right folks



# Incident Close

## **Step 3: After an incident closes we should**

- Update associated JIRA
- Close and archive slack channel
- Create post incident review doc
- Send the feedback form

# Roadmap

*What are we doing next?*





**Post Incident  
Action Tracking**



**Metrics**

## **Next Steps**



**Notifications**



**Dashboard  
Tags- Studio- PII?  
Seasonality?**

# Sweat the details

- Expose commands in slack
- Create incidents based on any inbound
- Onboard partner teams
- Tasks and Reminder during incident handling
- Incident hand off and refinement



# Thank you



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